



Keeping abreast of BSWA News

Issue 16

March 2014

Update from the Medical Director

We are well into the year, autumn is starting to make its mark. This is an exciting time for the service, with the launch of the online booking, and the facebook page. A new website is set for completion in May.

- Dr Liz Wylie



BreastScreen WA (BSWA) is excited to announce the launch of its Facebook page on 10 March 2014.

BSWA's Facebook page will link visitors back to the BSWA website for more information and to book online.

'Like' and 'share' the BSWA page next time you're logged into Facebook –or follow the link:

<https://www.facebook.com/breastscreenwa>



Cockburn Clinic



Janet Brook, Cynthia Leal and Eric Khong went on a site visit to the new Cockburn Clinic in February. It is co-located in the new GP SuperClinic near Cockburn Central Shopping Centre. The building will be finished by August 2014.

Online Bookings launch

Minister for Health, Dr Kim Hames officially launched BreastScreen WA's (BSWA) new online appointment booking system on World Cancer Day, 4 February. This



is the first time that appointments for a WA Health clinical service can be booked online.

Throughout the week of the launch BSWA received media interest

from TV stations and print media including *The West Australian* and various community newspapers.

Since online bookings has gone live 900 women have registered their details and 670 women have made appointments (*information correct as of 14-3-14*).



Pictured from left at the Online Booking launch in the Perth Clinic courtyard.... Dr Liz Wylie, Medical Director, BreastScreen WA; Graeme Boardley, Executive Director, Women and Newborn Service; Dr Amanda Frazer, Area Executive Director, Women and Newborn Health Service and The Hon. Dr Kim Hames MLA, Minister for Health.

Uniform orders coming soon...



Stay tuned for upcoming uniform order information.



Something in the water



We wish our three pregnant ladies Olivia, Lois and Bernice all the best for the upcoming arrivals of their babies!

We look forward to hearing all the trials and tribulations of their journey in to motherhood.

Rural Health West conference



Eric Khong and Lorraine Knott had a display at the Annual Rural Health West Conference on 15-16 March.

It was a great opportunity to interact with about 160 rural GPs.

Digital Upgrade Project Update

The Digital Upgrade Project is a Commonwealth funded project to replace all our analogue screening and film viewing equipment with digital technology. So far the project has constructed four new mobile breast screening units, upgraded all fixed clinics to digital mammography technology and procured and installed a PACS (Picture Archiving and Communications System) system from Carestream Health.

The final stage of the project is to complete the roll out of PACS and soft copy reading. The introduction of PACS and soft copy reading will enable images to be stored electronically rather than in hard copy, and Radiologists will be able to read images on screen rather than on a mammviewer.

The BSWA IT team have recently started development work on soft copy reading, this is expected to continue until January 2015 and various staff members from Support Services, Screening Services, and Radiologists will be asked for their input during the development process. Following completion



of development work, soft copy reading workstations (pictured left) will be installed in all reading rooms and one mammviewer will be removed from each room to make space for the workstation.

Radiologists will then read digital images on the new workstation, and hard copy prior images will be hung on the remaining mammviewer. Radiologists, RTAs, and any other staff involved will receive full training in the use of the new system prior to go live in March 2015.

If you have any questions regarding the project, please contact Lois Kerr or Sandra Evans.

Research Fellowship awarded



Dr Donna Taylor

Congratulations to Dr Donna Taylor who has been awarded the RPH Medical Research Foundation's Sylvia and Harold Rowell Practitioner Research Fellowship for 2014-2016. This prestigious and highly competitive three year fellowship is awarded to a senior RPH consultant medical practitioner to create the opportunity for them to undertake high quality and relevant research, and hence to

raise the culture of clinical research within the hospital.

The aims of the Fellowship are to:

1. Strengthen health research within the Royal Perth Hospital, and more extensively within the State of Western Australia, by providing an opportunity for a clinical practitioner to combine a component of clinical research with their professional career.
2. Facilitate translation of research outcomes into clinical practice.
3. Contribute to evidence-based practice and health policy development in the Western Australian Health System.

Dr Taylor is working with a large multidisciplinary team at RPH and SCGH on a research project entitled: "Can Radioguided Occult Lesion Localisation using Iodine 125 seeds to guide breast conserving surgery reduce re-excision rates compared with standard Hook-wire, a randomised clinical trial".

Support has been provided at 0.5 FTE at the level of a Hospital Consultant for the three year duration of the fellowship. Infrastructure support for the research project to a maximum of \$50,000 per annum has also been provided.

In recognition of her significant contribution to the work and activities of the University of Western Australia, Donna was promoted to Clinical Associate Professor in July last year.

COMING UP....

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| 11 May | New BSWA website launch |
| 11 May | Mother's Day Classic |
| 13-15 June | Every Woman Expo |
| 6-13 July | NAIDOC week |
| 27 October | Pink Ribbon Day |
| 8-9 Nov | 7 th Multidisciplinary Breast Cancer Conference |